

## PROSPECTUS.

In coming before the stamp collectors of the United States we have no apology to make. We shall occupy a field that is not or never has been filled—that of a regular weekly stamp news paper.

We have only to say that our existence is by no means experimental, and that this paper will continue to be mailed from St. Louis every Wednesday in the year 1891.

We know what we are about, and we will make the paper a success, but we will say right here that money sent in for subscriptions is guaranteed, and collectors will run no risk in the investment.

Our subscription price is low (\$1.00 for 52 numbers) and as we receive subscriptions for three or six months at the same rate there is no excuse why collectors should not commence with the first number.

Back numbers will be 10 cents each after one week old, so those who want their file complete will find it economy to send in their subscription in advance.

It is not our purpose to fill our columns with heavy technical stamp articles, but to be a newspaper, and with this in view we now appoint you our special correspondent. Send us any item of news and we shall be very thankful, giving you credit, or not, just as you desire.

The minutes of any and all philatelic societies will be published free, provided they are sent to us promptly. We want no stale news.

Gossip about people and things are acceptable, but no unpleasant personalities.

Many of our friends all over the United States promise regular letters and we hope and believe that this paper will do much to bring the stamp collectors of the country near together.

C. H. Mekeel Stamp & Publishing Co., 1007, 1009, 1011 Locust St., St. Louis.